

**Florida Gulf Coast ARMA Chapter
Approved Minutes for the
Board of Directors Planning Meeting
July 30, 2020**



The virtual meeting called to order at 11:06 am.

Members Present: Peggy Meinhardt, Michelle Crews, Susan Patterson, Chris Parker, Debbie Gantt, Kimberley Ingram, Eric Turn, John Levitt came in a little late.

Minutes: Peggy requested the minutes from June 16, 2020, meeting tabled until the November meeting.

Treasurer Report: Chris provided an annual financial report and presented it to the Board. Chris stated the annual form #990 had been filed with ARMA International. Chris went over the recap of FY 2019-2020. Motion to accept by Eric Turn, seconded by Kim Ingram. Chris to check on CD's and send out an email to board with information whether to roll over or take out and do something else. Chris said we would be missing out on some revenues if we don't have monthly meetings, but we would still have payouts to Star Chapter.

Membership: John stated the membership count is at 49. John will provide a list of members who have not renewed so we can reach out to them.

Planning Education Schedule: No meeting scheduled for August and September. Eric and Peggy to meet virtually with representatives from the other four chapters to determine what kind of topics they will be proposing to do. Peggy stated that Lighthouse is willing to do another free webinar meeting for November. Eric to reach out to them and talk about topics

we might want to have them do. Eric to speak with Kedar Thakkar from Ricoh on Digital Transformation/Information Governance. Chris suggested having vendor-sponsored virtual spotlight meetings as revenue income. Chris said he could reach out to any members that are also vendors.

We agreed to alternate months with the other three ARMA Florida Chapters. Gulf Coast Chapter has November and April:

November 17, 2020 – Lighthouse – Eric to contact.

Top Golf and Holiday Gathering: Combine the two events. Peggy has set a date for December 16, 2020, from 12:00 pm to 2:00 pm. Event for members only. Motion by Eric Turn to combine both events, seconded by Kim Ingram.

ICRM Course: Peggy asked if we want to hold the class virtually? Peggy will look into this and figure out if it is possible. Peggy said she would gather some information and email the Board with her findings. Kim suggested checking with ICRM to see if they would extend the license for the CRM Prep due to the COVID 19 pandemic.

April 20, 2021: Tentative speaker Kedar Thakkar from Ricoh on Digital Transformation /Information Governance.

Marketing: Debbie to have a newsletter out in August. The member highlight on Nancy Stockton. Debbie to get information on the topics and events our chapter will be holding to put in the newsletter.

Regional Update: None.

Next Meeting: Peggy suggests a meeting in October sometime.

Adjournment: Motion to adjourned by Eric Turn, seconded by John Levitt.

Meeting Adjourned: 11:52 a.m.