



Florida Gulf Coast ARMA Meeting

Minutes for Board of Directors Meeting October 27, 2023 – 10:00 AM

Call to Order 10:01 am

Board Members Present: OFFICERS FOR 2022/2023 Attended

Board Members Present:	OFFICERS FOR 2022/2023	Attended
Kim Ingram	President	X
Vacant	Program Chair (First VP)	N/A
Vacant	Membership (Second VP)	N/A
Chris Parker	Treasurer	X
Sandra Tuller	Secretary	X
Bobby Miller	Director (Marketing Chair)	X
Phyllis Baker	Director	X
George Pino	Director	N/A
Vacant	Director	N/A

Minutes: Last meeting – September 29, 2023

Motion: Bobby Miller

Motion 2nd: Chris Parker

TREASURER REPORT (Chris Parker, Treasurer)

The Treasurer's Report reflected routine monthly expenses and escrow payments, including Kim's conference expenses, with a credit of \$394.10. Also included is our annual PO box fee, in the amount of \$226.00. We have a balance of \$10,586.34.

Motion: Sandy Tuller

Motion 2nd: Bobby Miller

Old Business:

The Board discussed returning to in-person monthly meetings, but decided against doing so as we have not been successful in garnering support for in-person events since Covid. We usually have around 20 attendees for our monthly virtual information meetings, most of which are non-members. We will try to think of ways to attract new members and volunteers in a non-personal, virtual environment.



Sunshine Conference Update (Kim Ingram, President)

The 2024 Sunshine Conference will be held at the Embassy Suites in Lake Buena Vista from February 21-23, 2024. There already seems to be a lot of support for this event. Participating chapters may be asked to provide a basket or give-away item again this year.

Board Reports:

MEMBERSHIP (VACANT, Membership Dir.)

We have dropped from 42 to 33 members.

PLANNING EDUCATIONAL MEETINGS (VACANT, Program Dir.)

- November 2023- Bobby is working to schedule either Jesse Wilkins or Ryan Zilm. Jesse would speak about certification; Ryan's topic would be IG.
- December 2023 - The Board will work together to plan a December holiday meeting.
- January 2024 - Lewis Eisen, topic: Privacy and Policies
- February 2024 – Sunshine Conference, February 21-23.
- March 2024 – Stevens and Stevens (topic to be announced)
- April 2024 – Vestina Crayton (topic to be announced)
- May 2024 – FRMA Annual Conference

MARKETING (Bobby Miller, Marketing Chair)

Bobby updated the website, and is working on ways to get our information disseminated to a larger audience. He and George attended the AIIM summit, held earlier this month. Representatives from AIIM shared that they are facing the same issues we are facing regarding attracting new members. Bobby will work with AIIM to see if our organizations can collaborate on future events.

REGIONAL UPDATE (Kim Ingram, President)

The 2024 ARMA conference will take place in Houston, Texas. ARMA International will be collaborating with AIIM to present a joint conference sometime in 2024, possibly in conjunction with the Houston event.

New Business:

Angie Black, a Gulf Coast chapter member, joined the Board meeting. Angie relocated from Kentucky in 2020. She has attended ARMA and AIIM events, and is interested in meeting people who share the same interests, issues, and concerns, through both virtual and in-person events. Angie was welcomed by all and was invited to consider serving on our Board.

Next meeting – November 14, 2023 at 10:00 a.m.

Meeting Adjourned - 10:21 am