



## Florida Gulf Coast ARMA Meeting

### Minutes for Board of Directors Meeting January 11, 2024 – 10:00 AM

**Call to Order 10:02 am**

**Board Members Present: OFFICERS FOR 2022/2023      Attended**

Kim Ingram	President	X
Vacant	Program Chair (First VP)	N/A
Vacant	Membership (Second VP)	N/A
Chris Parker	Treasurer	X
Sandra Tuller	Secretary	X
Bobby Miller	Director (Marketing Chair)	X
Phyllis Baker	Director	X
George Pino	Director	X
Vacant	Director	N/A

**Minutes:** Last meeting – November 14, 2023

**Motion:** Phyllis Baker

**Motion 2<sup>nd</sup>:** George Pino

#### **TREASURER REPORT (Chris Parker, Treasurer)**

The bank account displays our standard expenses and escrow payments. We received a credit for Kim's conference registration in the amount of \$1,598.00. The ending account balance is \$12,124.49.

**Motion:** Sandy Tuller

**Motion 2<sup>nd</sup>:** George Pino

#### **Old Business:**

No old business remaining from 2023.

#### **Sunshine Conference Update (Kim Ingram, President)**

The Sunshine Conference is now known as the ARMA Florida Sunshine Conference. This year's event will be held in Orlando on February 21-23, 2024. A CRA/CRM track is planned for Wednesday, February 21, with the conference beginning on Thursday, February 22. The committee is asking each chapter to donate a basket for the raffle. Discussion ensued; Kim moved that we ask Lenore to design a basket for us again this year, at a cost of \$150.00, inclusive of her fee. The motion passed unanimously. Kim will contact Lenore. Let Kim know if you have ideas for a theme for our basket.



## **Board Reports:**

### **MEMBERSHIP (VACANT, Membership Dir.)**

Nothing to report.

### **PLANNING EDUCATIONAL MEETINGS (VACANT, Program Dir.)**

- January 16, 2024 - Lewis Eisen, topic: Privacy and Policies
- February 2024 – Sunshine Conference, February 21-23.
- March 2024 – Stevens and Stevens (topic to be announced)
- April 2024 – Vestina Crayton (topic to be announced)
- May 2024 – FRMA Annual Conference

### **MARKETING (Bobby Miller, Marketing Chair)**

Bobby sent reminders for the upcoming educational meeting on January 16, and posted the event on LinkedIn. So far, there are 6 chapter members and 8 non-members registered.

ARMA has a chapter website product that we can consider. The ARMA platform is similar to Star Chapter, but lacks some of the functionality offered by Star Chapter.

### **REGIONAL UPDATE (Kim Ingram, President)**

No current update.

### **New Business:**

We discussed purchasing a Zoom account for chapter meetings due to issues experienced with Teams during previous educational meetings. While Zoom may have AI concerns that we need to be aware of, it still would probably be a better platform for conducting the meetings. The Pro version offered by Zoom would meet our needs and costs \$159.90. Bobby moved that we purchase the Pro version of Zoom, at a cost of \$159.90, to be used as our platform for conducting future educational meetings. The motion passed unanimously.

**Next meeting** – February 13, 2024 at 10:00 a.m.

**Meeting Adjourned** - 10:24 am