



Florida Gulf Coast ARMA Meeting

Agenda for Board of Directors Meeting August 14, 2024 – 2:00 PM

Call to Order 2:00 pm

Board Members Present: OFFICERS FOR 2024/2025 Attended

President	Bobby Miller	
Programs (1st VP)	Vacant	N/A
Membership (2nd VP)	Peggy Meinhardt	
Marketing	Vacant	N/A
Treasury	Chris Parker	
Secretary	George Pino	
Director	Kim Ingram	
Director	Nick Dazio	
Director	Desiree Templin	
Director	Vacant	N/A

Minutes: Last meeting – May 16, 2024

Motion: Bobby Miller

Motion 2nd: Kim Ingram

TREASURER REPORT (Chris Parker, Treasurer)

The bank account for fiscal year 2023-2024 showed an ending balance of \$11,506.59.

The current bank account displays our standard expenses plus an Annual Domain Fee in the amount of \$24.95. The ending account balance is \$12, 527.74.

Motion: Peggy Meinhardt

Motion 2nd: Kim Ingram

Old Business:

A blast email went out to the membership in June to announce the election results. We still have the following Board vacancies:

- Programs (1st VP)
- Marketing
- Director

The September meeting will be virtual. Kim will try to recruit a speaker and then the exact date/time will be determined.



Board Reports:

MEMBERSHIP (Peggy Meinhardt, Membership Dir.)

We currently have 41 members; Bobby will send out the member roster to the Board.

PLANNING EDUCATIONAL MEETINGS (VACANT, Program Dir.)

As the Program Director position is currently vacant, the Board discussed assigning a month where each member would be responsible for finding a speaker as follows:

Sept: Kim

Oct: Peggy

Nov: Nick

Dec: N/A (Holiday Party for Board Members)

Jan: Bobby

Feb: George

Mar: Desiree

Apr: Chris

May: TBD

MARKETING (Vacant, Marketing Dir.)

The Board discussed marketing goals and ideas to increase membership:

- Are there topics at the local or state level that would attract people to Chapter meetings?
- Can we reach out to potential members through the State of FL RMLO List?
- Many other Chapter Boards have "How To" guides in order to assist with role transitions for Board members.
- There are resources available in Chapter Central on the ARMA site.
- While most members prefer virtual meetings, there is value in networking at in-person chapter meetings.



REGIONAL UPDATE (President)

Peggy provided an update on the Sunshine Conference:

- They have a new logo as the ARMA Southeast Sunshine Conference
- They will be using a new hotel but still in Orlando
- The conference will be March 6-7 with a pre-conference day on March 5
- Registration will open by August 26
- The conference theme is “Taming the Challenges of Change”

New Business:

Nick suggested updating/modernizing the Gulf Coast Chapter website; Peggy said that the Star Chapter does provide website support. Bobby will give Nick and other Board members administrative access to the site so.

Next meeting – September 17 at 10:00 AM

Meeting Adjourned - 3:01 PM